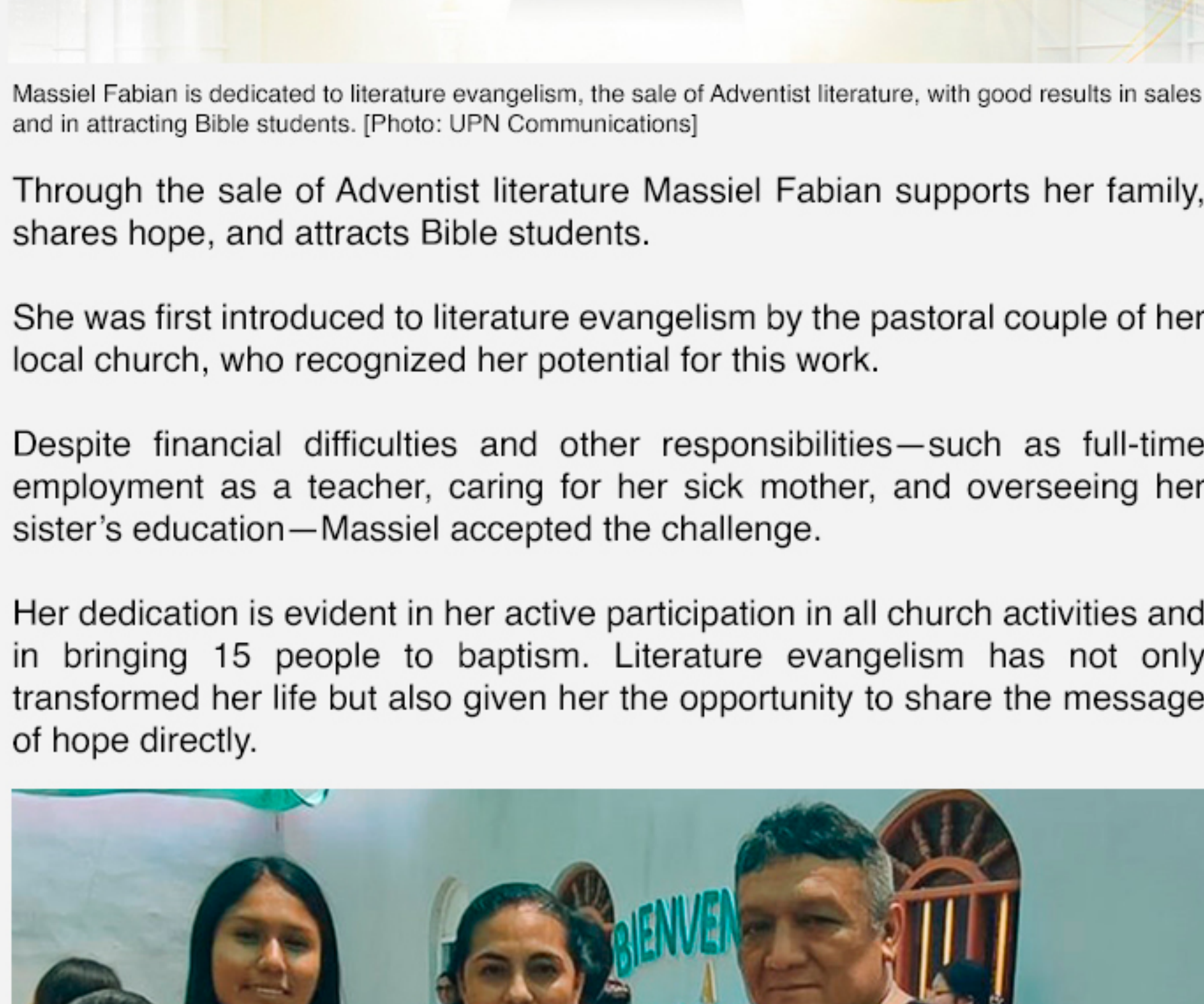


## Publishing Ministry: An Opportunity for Service “Literature Evangelist Brings 15 People to Baptism”

**Thais Suarez, Noticias Adventistas, Peru**  
South American Division



Massiel Fabian is dedicated to literature evangelism, the sale of Adventist literature, with good results in sales and in attracting Bible students. [Photo: UPN Communications]

Through the sale of Adventist literature Massiel Fabian supports her family, shares hope, and attracts Bible students.

She was first introduced to literature evangelism by the pastoral couple of her local church, who recognized her potential for this work.

Despite financial difficulties and other responsibilities—such as full-time employment as a teacher, caring for her sick mother, and overseeing her sister’s education—Massiel accepted the challenge.

Her dedication is evident in her active participation in all church activities and in bringing 15 people to baptism. Literature evangelism has not only transformed her life but also given her the opportunity to share the message of hope directly.



Massiel with the Bible students she met through Literature evangelism who decided to be baptized. [Photo: Personal Archives]

Massiel has achieved strong results in book sales and in attracting Bible students. One of her students shared, “I received the book *Habits of Happy People* from Massiel, and together with her, I studied the Bible.”

Massiel’s story is a testament to how God provides and opens doors where she once saw only obstacles. Her journey is an inspiration to those who seek to serve with dedication and love, showing that through faith and hard work, challenges can be overcome and extraordinary achievements attained.

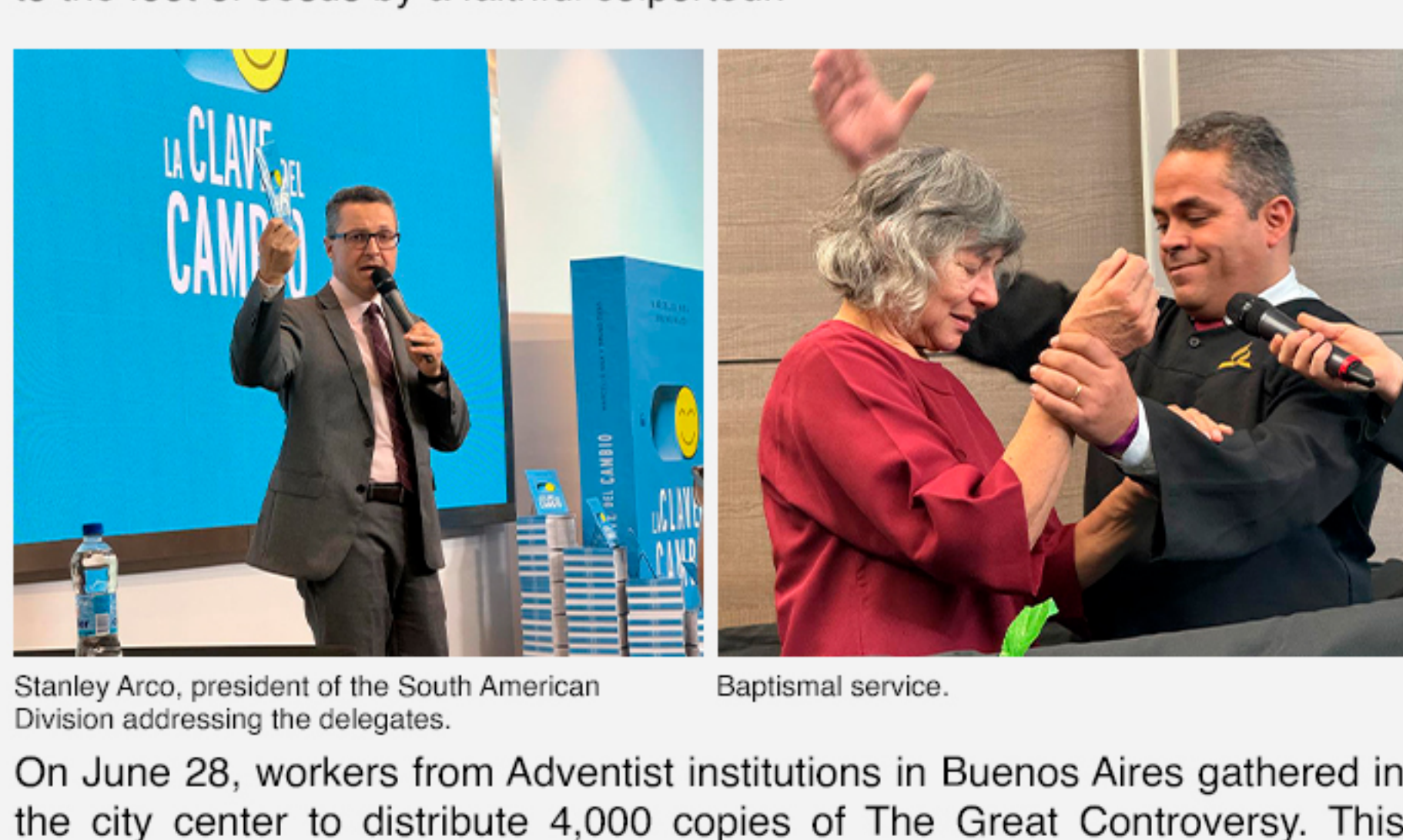


Recognition of Massiel’s missionary work through literature evangelism [Photo: UPN Communications].

Original Story was first published at:  
<https://noticias.adventistas.org/es/colportora-misionera-lleva-a-los-pies-de-cristo-a-15-personas/>

## South American Division Publishing Leadership Summit

**Almir Marroni**  
General Conference Publishing Ministries director



The Delegates from the seven South American Spanish - speaking countries.

From June 24 to 27, delegates from seven South American Spanish-speaking countries gathered in Buenos Aires, Argentina, for the Publishing Leadership Summit. The meetings were held at the South American Spanish Publishing House (ACES).

The event was organized by the South American Division (SAD) Publishing Department director, Adilson Moraes, in partnership with ACES’ Marketing Department. In addition to celebrating the results of the last year, the summit focused on strategies to strengthen literature evangelists’ (LEs) recruitment and growth.

One of the strategies is the Literature Evangelist Day, scheduled this year for August 3. On that day a special program will be held in all churches division-wide. The sermon will emphasize the role of literature evangelism in mission accomplishment, ending with a call for new LEs. The Leadership Summit in Buenos Aires was truly an inspiration for the publishing directors. One of the highest times in the meetings was the baptism of a woman brought to the foot of Jesus by a faithful colporteur.



Stanley Arco, president of the South American Division addressing the delegates.



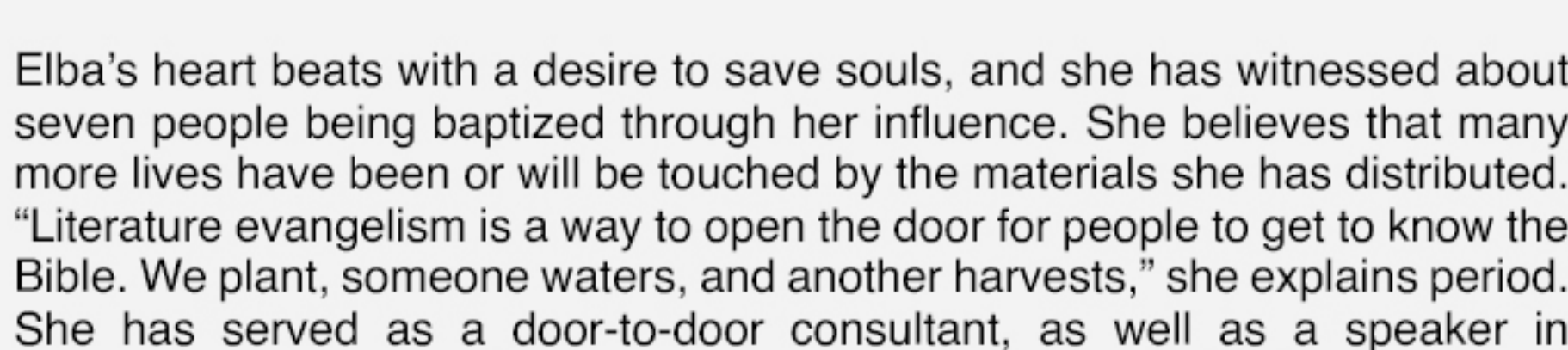
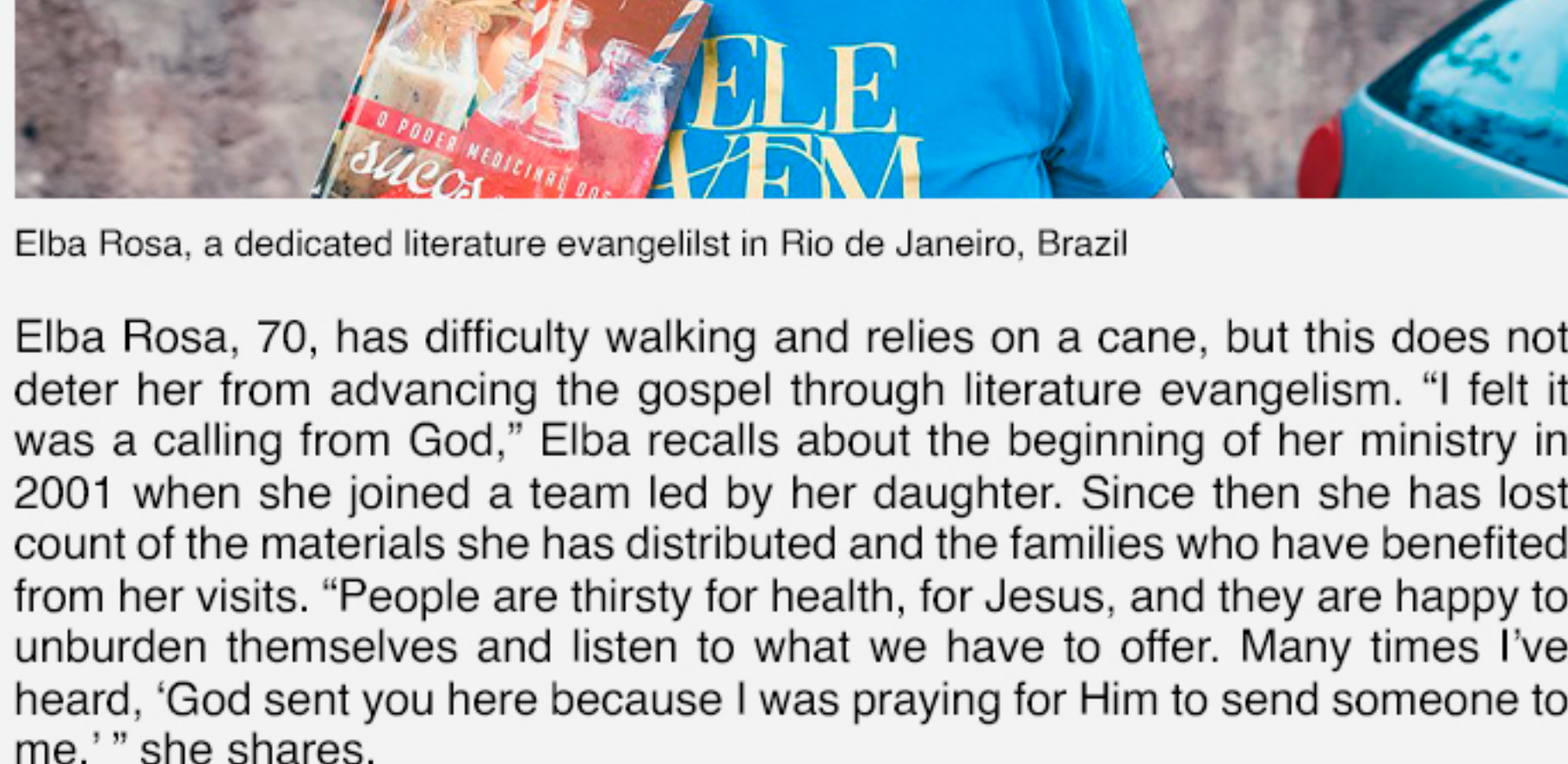
Baptismal service.

On June 28, workers from Adventist institutions in Buenos Aires gathered in the city center to distribute 4,000 copies of *The Great Controversy*. This activity concluded the Publishing Leadership Summit. Approximately 80 delegates from seven South American countries joined employees from the two local conferences, union, clinic, food factory, and publishing house.

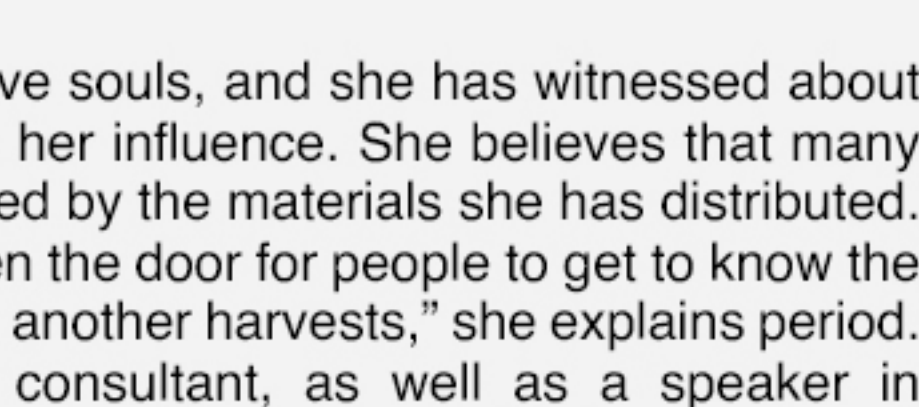
Additionally, the South American Division officers, along with Publishing and Education Department directors, participated in the distribution activity.

Before the distribution, there was a pause for pictures at the iconic Obelisk of Buenos Aires, a stage for political rallies and sports celebrations. Along with each book, samples of cookies from GRANIX, the well-known brand of the church’s food industry, were distributed.

It was a pleasure to participate in another impact with literature.



Lemuel Jimenez author of the book “The Printed Prophets”.

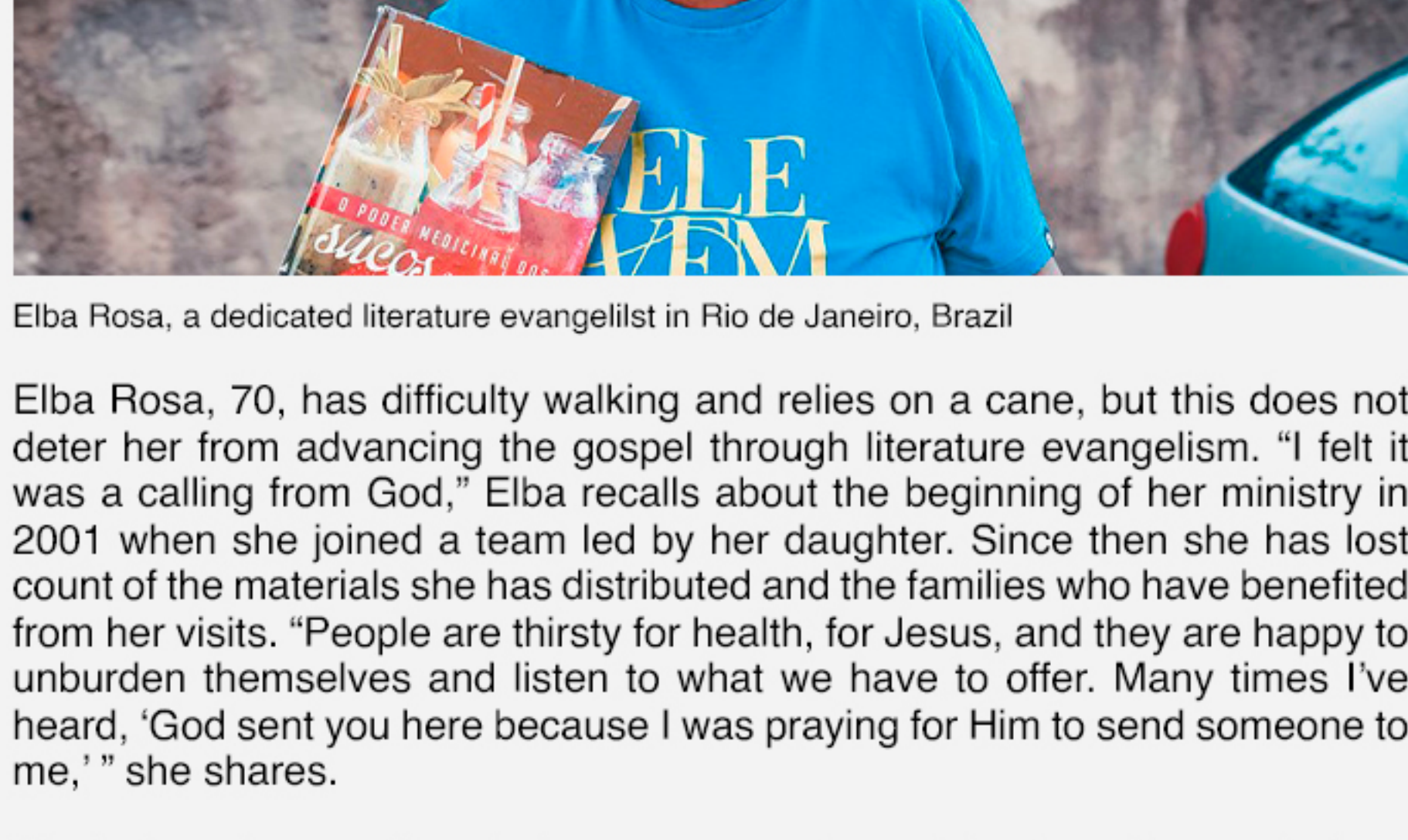


Gabriel Cesano, South American Spanish Publishing House president

[Photos: Almir Marroni]

## A Senior Literature Evangelist Advances the Gospel

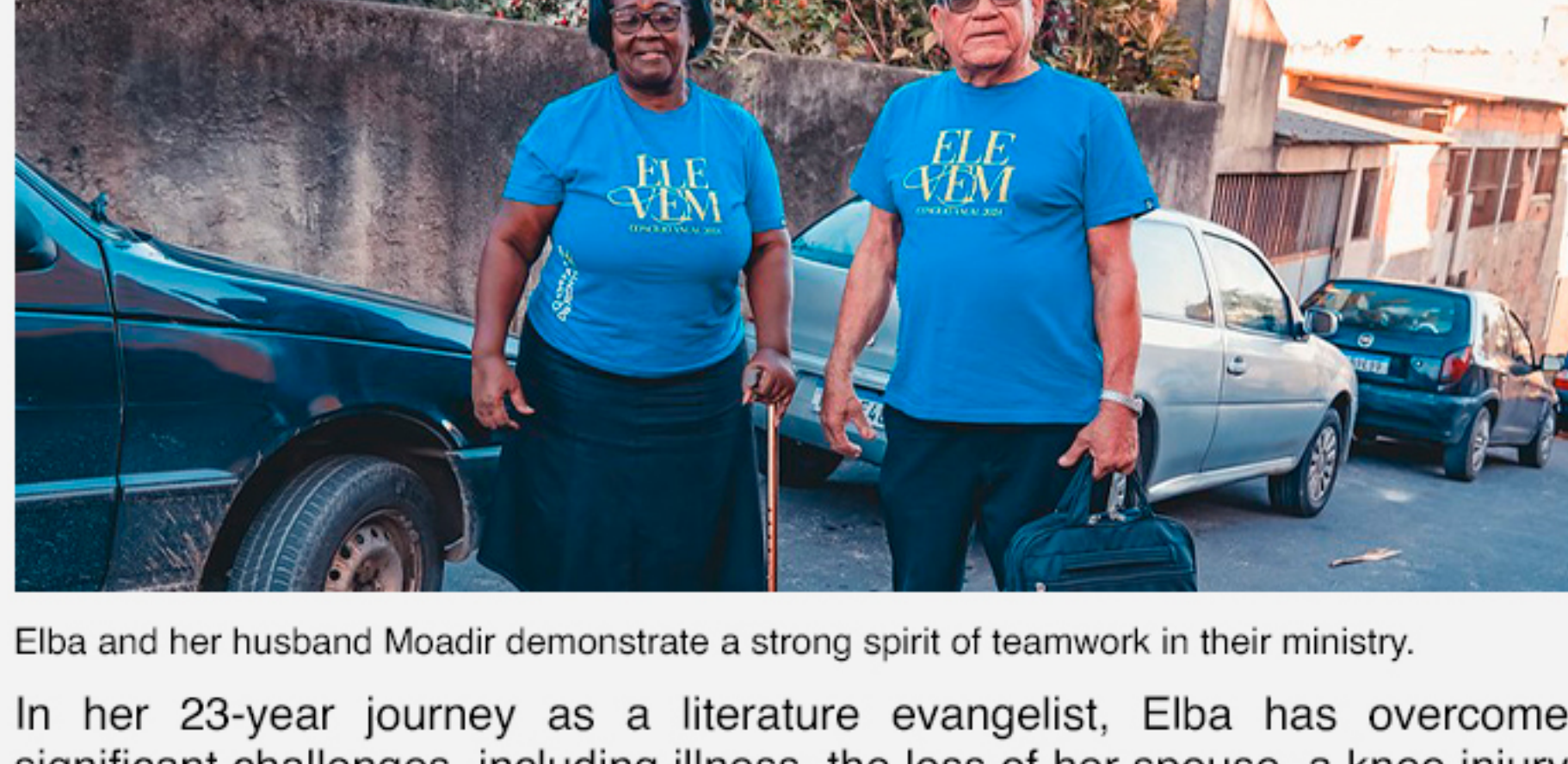
**Isabella Anunciacao**  
Noticias Adventistas - South American Division



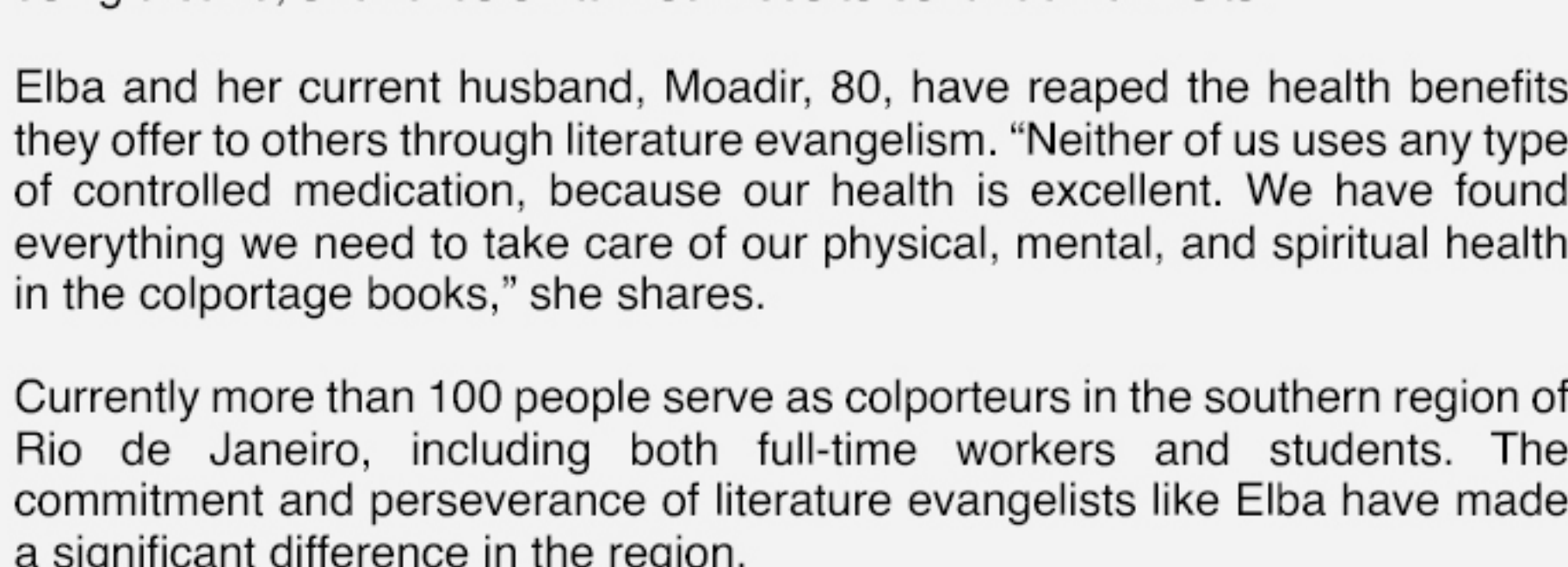
Elba Rosa, a dedicated literature evangelist in Rio de Janeiro, Brazil

Elba Rosa, 70, has difficulty walking and relies on a cane, but this does not deter her from advancing the gospel through literature evangelism. “I felt it was a calling from God,” Elba recalls about the beginning of her ministry in 2001 when she joined a team led by her daughter. Since then she has lost count of the materials she has distributed and the families who have benefited from her visits. “People are thirsty for health, for Jesus, and they are happy to unburden themselves and listen to what we have to offer. Many times I’ve heard, “God sent you here because I was praying for Him to send someone to me,” she shares.

Elba’s heart beats with a desire to save souls, and she has witnessed about seven people being baptized through her influence. She believes that many more lives have been or will be touched by the materials she has distributed. “Literature evangelism is a way to open the door for people to get to know the Bible. We plant, someone waters, and another harvests,” she explains period. She has served as a door-to-door consultant, as well as a speaker in companies, and currently gives talks on health and family life in churches of different denominations.



Elba’s heart beats with a strong desire to save souls. She refuses to let any setback discourage her from her mission.



Elba and her husband Moadir demonstrate a strong spirit of teamwork in their ministry.

In her 23-year journey as a literature evangelist, Elba has overcome significant challenges, including illness, the loss of her spouse, a knee injury requiring surgery on walking more than 15 hours a day, and supporting her pregnant daughter. Despite all these challenges, Elba has not given up. While using a cane, she relies on taxi services to continue her visits.

Elba and her current husband, Moadir, 80, have reaped the health benefits they offer to others through literature evangelism. “Neither of us uses any type of controlled medication, because our health is excellent. We have found everything we need to take care of our physical, mental, and spiritual health in the colportage books,” she shares.

Currently more than 100 people serve as colporteurs in the southern region of Rio de Janeiro, including both full-time workers and students. The commitment and perseverance of literature evangelists like Elba have made a significant difference in the region.



Elba sings at a friend’s baptism.

[Photos: Thalles Paixão].

Original story was first published at:  
<https://noticias/adventistas.org/pt/colportora-trabalha-de-bengala-e-vence-desafios/>

## Philosophy of Literature Evangelism Certificate West-Central Africa Division



Registered students and faculty.

On Thursday, June 27, 2024, Babcock University, Ghana, held the opening/commencement ceremony for the Philosophy of Literature Evangelism Certificate. In attendance were more than 50 registered students, the vice chancellor, the dean of faculty of education, Theology Department lecturers, and the conference and union leadership.

[Photo: Abraham Obaya]

## GAIN International Conference 2024 "Global Adventist Internet Network" General Conference of Seventh-day Adventist Church



Almir Marroni, General Conference Publishing Ministries director, presenting on digital advertisement strategies for The Great Controversy Project 2.0 at the GAIN Conference held in Chiang Mai, Thailand, July 10 - 13, 2024.

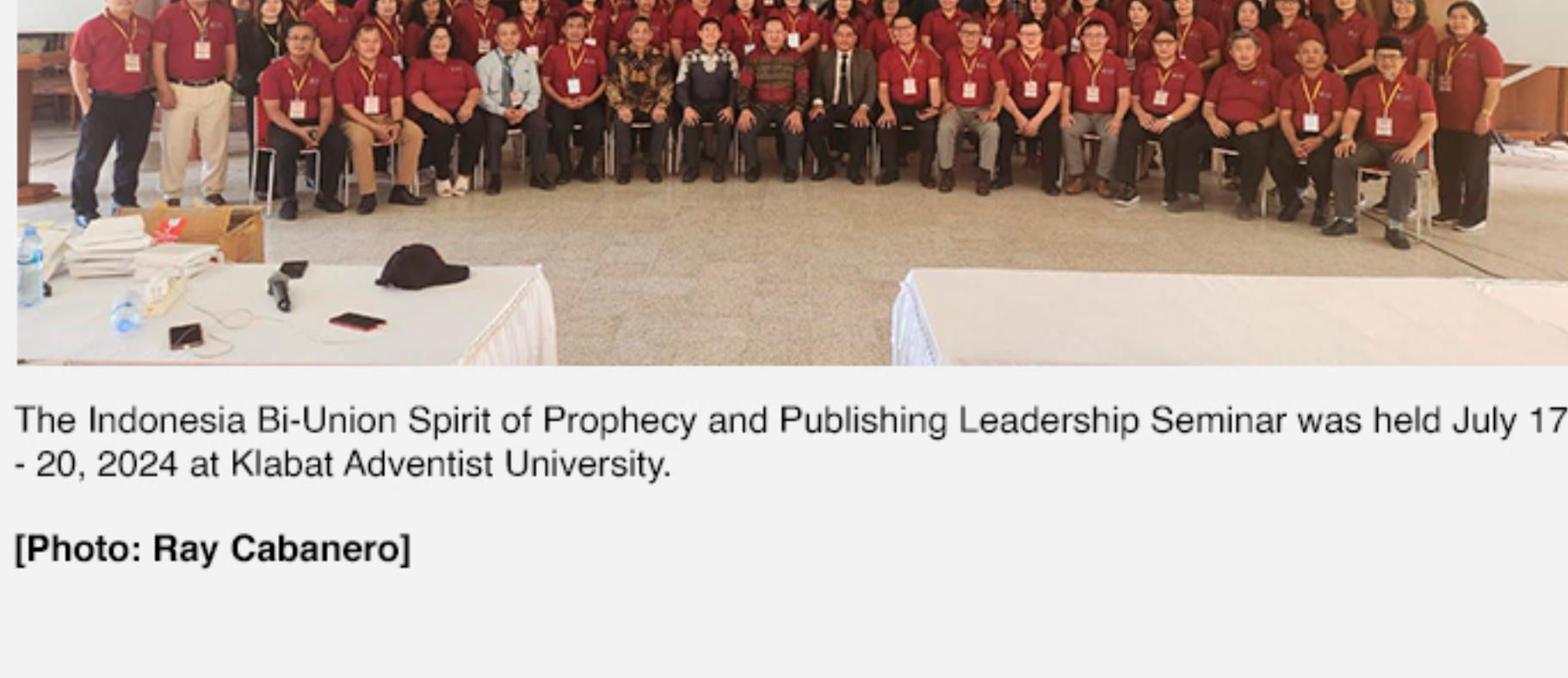
“GAiN (the Global Adventist Internet Network) in Chiang Mai, Thailand, focused on enhancing gospel preaching through digital media. It featured discussions on film production, online evangelism, and innovative strategies to reach diverse audiences.”

For more information: <https://adventist.news/news/adventist-world-meeting>

[Photo: Kwon Kim]

## Indonesia Bi-Union Spirit of Prophecy and Publishing Leadership Seminar

Southern Asia - Pacific Division



The Indonesia Bi-Union Spirit of Prophecy and Publishing Leadership Seminar was held July 17 - 20, 2024 at Klabat Adventist University.

[Photo: Ray Cabanero]